

PRIVACY POLICY

We are delighted that you are interested in our company. Data protection has a particularly high priority for the management of the following publisher of this website: HANDSTAND Messebau GmbH. The use of the Internet pages of HANDSTAND Messebau GmbH is possible without any indication of personal data. However, if a data subject wants to use special company services via our website, processing of personal data could become necessary. If the processing of personal data is necessary and there is no legal basis for such processing, we generally obtain the data subject's consent. The processing of personal data, such as the name, address, email address, or telephone number of a data subject will always be in line with the country-specific data protection regulations applicable to the HANDSTAND Messebau GmbH. Using this Privacy Policy, our company would like to inform the public about the nature, scope and purpose of the personal data we collect, use and process. Furthermore, data subjects are informed of their rights using this data protection declaration.

As the controller, HANDSTAND Messebau GmbH has implemented numerous technical and organisational measures to ensure the complete protection of personal data processed through this website. Nevertheless, Internet-based data transmissions can always have security gaps, so absolute protection cannot be guaranteed. For this reason, every data subject is free to submit personal data to us by alternative means, for example, by telephone.

1. Definitions

The Privacy Policy of HANDSTAND Messebau GmbH is based on the terms used by the European Directive and Ordinance Maker when issuing the Basic Data Protection Regulation (GDPR). Our Privacy Policy should be easy to read and understand for the public as well as for our customers and business partners. We would like to explain the terms used in advance to ensure this.

We use the following terms, among others, in this privacy policy:

1) Personal data

Personal data means any information relating to an identified or identifiable natural person (hereinafter referred to as «data subject»). An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

2) Data subject

Data subject means any identified or identifiable natural person whose personal data are processed by the controller.

3) Processing

Processing is any operation or set of operations which is performed upon personal data, whether or not by automatic means, such as collection, recording, organisation, filing, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

4) Restriction of processing

Restriction of processing is the marking of stored personal data with the aim of limiting their future processing.

5) Profiling

Profiling is any form of automated processing of personal data which consists in using such personal data to evaluate certain personal aspects relating to a natural person, in particular, to analyse or predict aspects relating to that natural person's performance at work, economic situation, health, personal preferences, interests, reliability, behaviour, location or change of location.

6) Pseudonymisation

Pseudonymisation is the processing of personal data in such a way that the personal data can no longer be assigned to a specific data subject without the use of additional information, provided that this additional information is kept separately and is subject to technical and organisational measures that ensure that the personal data not assigned to an identified or identifiable natural person.

7) Controller or person responsible for processing

The controller or person responsible for processing is the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of processing personal data. Where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its designation may be provided for under Union or Member State law.

8) Processor

Processor means a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.

9) Recipient

Recipient means a natural or legal person, public authority, agency or other body to whom personal data is disclosed, whether or not a third party. However, authorities that may receive personal data in the context of a specific investigation mandate under Union or Member State law shall not be considered as recipients.

10) Third-party

Third party means a natural or legal person, public authority, agency or other body other than the data subject, the controller, the processor and the persons authorised to process the personal data under the direct responsibility of the controller or the processor.

11) Consent

Consent means any freely given specific and informed indication of the data subject's wishes in the form of a statement or other unambiguous, affirmative act by which the data subject signifies his or her agreement to the processing of personal data relating to him or her.

2. Name and address of the controller

The responsible party within the meaning of the General Data Protection Regulation, other data protection laws applicable in the Member States of the European Union and other provisions of a data protection nature is:

HANDSTAND Messebau GmbH

Mainstraße 85 | 41469 Neuss, Germany

team@handstand-messebau.de

<http://handstand-messebau.de>

3. Collection of general data and information

The website of HANDSTAND Messebau GmbH collects a series of general data and information whenever a data subject or automated system calls up the website. This general data and information is stored in the server's log files. The following data may be collected: (1) the browser types and versions used, (2) the operating system used by the accessing system, (3) the website from which an accessing system accesses our website (so-called referrer), (4) the sub-websites which are accessed via an accessing system on our website, (5) the date and time of access to the website, (6) an Internet protocol address (IP address), (7) the Internet service provider of the accessing system and (8) other similar data and information that serve to avert danger in the event of attacks on our information technology systems.

When using these general data and information, the HANDSTAND Messebau GmbH does not draw any conclusions about the data subject. This information is rather required to (1) correctly deliver the contents of our website, (2) optimise the contents of our website as well as the advertising for these, (3) ensure the permanent functionality of our information technology systems and the technology of our website as well as (4) to provide law enforcement authorities with the information necessary for prosecution in the event of a cyber attack. HANDSTAND Messebau GmbH, therefore, analyses anonymously collected data and information on one hand for statistical purposes and on the other hand to increase the data protection and data security of our enterprise to ensure an optimal level of protection for the personal data we process. The anonymous data of the server log files are stored separately from any personal data provided by a data subject.

You can also visit this website without providing any personal information. However, to improve our online services, we store (without personal reference) your access data to this website. This access data includes, for example, the file you requested or the name of your internet provider. Due to the anonymisation of the data, it is not possible to draw conclusions about your person. This does not affect the IP addresses of the user or other data that enable the data to be assigned to a user. This data is not stored together with other personal data of the user.

4. SSL encryption

To protect the security of your data during transmission, we use state-of-the-art encryption methods (e.g., SSL) via HTTPS.

5. How to contact us via the website

The website of HANDSTAND Messebau GmbH contains, based on statutory provisions, information that enables quick electronic contact with our company as well as direct communication with us, which also includes a general address of the so-called electronic mail (email address). If a data subject contacts the controller by email or via a contact form, the personal data transmitted by the data subject are automatically stored. Such personal data provided voluntarily by a data subject to the controller are stored for the purposes of processing or contacting the data subject. This personal data will not be passed on to third parties.

6. Routine deletion and blocking of personal data

The controller shall process and store personal data of the data subject only for the period necessary to achieve the purpose of storage or where provided for by the European Directive and Regulation or other legislators in laws or regulations to which the controller is subject.

If the purpose of storage no longer applies or if a storage period prescribed by the European Directive and Regulation Body or another competent legislator expires, the personal data will be routinely blocked or deleted in accordance with the statutory provisions. In any case, personal data will be deleted for a maximum period: 2 years.

7. Rights of the data subject

1) Right to confirmation

Every data subject has the right, granted by the European Directive and Regulation, to obtain confirmation from the controller as to whether personal data concerning him or her are being processed. If a data subject wishes to exercise this right to confirmation, they can contact an employee of the data controller at any time.

2) Right to information

Any person concerned by the processing of personal data has the right granted by the European Parliament and the Council to obtain at any time from the controller, free of charge, information on the personal data relating to him or her which has been stored and a copy of that information. Furthermore, the European legislator has granted the data subject access to the following information:

- the processing purposes
- the categories of personal data that are processed the recipients or categories of recipients to whom the personal data have been or will be disclosed, in particular in the case of recipients in third countries or international organisations
- if possible, the planned duration for which the personal data will be stored or, if this is not possible, the criteria for determining this duration
- the existence of a right to obtain the rectification or erasure of personal data concerning them or to obtain the restriction of processing by the controller or a right to object to such processing
- the existence of a right of appeal to a supervisory authority
- if the personal data is not collected from the data subject, all available information on the origin of the data
- the existence of automated decision-making, including profiling, in accordance with Article 22(1) and (4) of the GDPR and, at least in these cases, meaningful information about the logic involved and the scope and intended effects of such processing for the data subject

Furthermore, the data subject has the right to be informed whether personal data has been transferred to a third country or an international organisation. If this is the case, the data subject also has the right to obtain information on the appropriate safeguards concerning the transfer. If a data subject wishes to exercise this right of access, he or she may contact any controller employee at any time.

3) Right of rectification

Any person affected by the processing of personal data has the right granted by the European Directive and Regulation to request the rectification without delay of inaccurate personal data concerning him or her. Furthermore, the data subject has the right, taking into account the purposes of the processing, to request the completion of incomplete personal data, including using a supplementary declaration. If a data subject wishes to exercise this right of rectification, he or she may contact any controller employee at any time.

4) Right to erasure (right to be forgotten)

Any person concerned by the processing of personal data has the right, granted by the European Parliament and the Council, to obtain from the controller the erasure without delay of personal data concerning him or her, where one of the following reasons applies and insofar as the processing is not necessary:

- Personal data was collected or otherwise processed for purposes for which they are no longer necessary.
- The data subject revokes his or her consent on which the processing is based in accordance with Art. 6(1)(a) GDPR or Art. 9(2)(a) of the GDPR, and there is no other legal basis for the processing.
- The data subject objects to the processing in accordance with Art. 21(1) GDPR, and there are no overriding legitimate reasons for the processing, or the data subject objects to the processing in accordance with Art. 21(2) GDPR.
- The personal data has been processed unlawfully.
- Deleting personal data is necessary to comply with a legal obligation under Union or Member State law to which the controller is subject.
- The personal data was collected in relation to information society services offered in accordance with Art. 8(1) GDPR.

If one of the aforementioned reasons applies, and a data subject wishes to arrange for the deletion of personal data stored by the HANDSTAND Messebau GmbH, he or she may, at any time, contact any employee of the controller. The employee of HANDSTAND Messebau GmbH will arrange for the deletion request to be complied with immediately. If the personal data was made public by HANDSTAND Messebau GmbH and our company, as the person responsible, is obliged to delete the personal data in accordance with Art. 17(1) GDPR, HANDSTAND Messebau GmbH will take appropriate measures, taking into account the available technology and the implementation costs of a technical nature, to inform other persons responsible for data processing who process the published personal data that the person concerned has requested the deletion of all links to this personal data or copies or replications of this personal data from these other persons responsible for data processing has requested.

insofar as the processing is not necessary. In individual cases, HANDSTAND Messebau GmbH staff will arrange the necessary steps.

5) Right to restriction of processing

Any person concerned by the processing of personal data has the right, granted by the European Directive and Regulation, to obtain from the controller the restriction of processing where one of the following conditions is met:

The accuracy of the personal data is contested by the data subject for a period enabling the controller to verify the accuracy of the personal data.

The processing is unlawful; the data subject objects to the erasure of the personal data and requests the restriction of the use of the personal data instead.

The controller no longer needs the personal data for processing, but the data subject needs it to establish, exercise, or defend legal claims.

The data subject has objected to the processing in accordance with Art. 21(1) of the GDPR, and it is not yet clear whether the controller's legitimate reasons outweigh those of the data subject.

If one of the aforementioned conditions is met, and a data subject wishes to request the restriction of personal data stored by HANDSTAND Messebau GmbH, he or she may, at any time, contact any employee of the controller. The employee of HANDSTAND Messebau GmbH will arrange the restriction of the processing.

6) Right to data portability

Any person concerned by the processing of personal data has the right, granted by the European Parliament and the Council, to receive the personal data concerning him or her, which has been provided by the data subject to a controller, in a structured, commonly used and machine-readable format. The latter also has the right to transmit this data to another controller without hindrance from the controller to whom the personal data was provided, provided that the processing is based on consent in accordance with Art. 6(1)(a) GDPR or Art. 9(2)(a) GDPR or on a contract in accordance with Art. 6(1)(b) of the GDPR and the processing is automated unless the processing is necessary for performing a task in the public interest or exercising official authority vested in the controller. Furthermore, when exercising their right to data transferability in accordance with Art. 20(1) GDPR, the data subject has the right to obtain that the personal data be transmitted directly from one person responsible to another person responsible, insofar as this is technically feasible and insofar as this is not the case, the rights and freedoms of other people are impaired. To assert the right to data portability, the data subject may at any time contact any employee of HANDSTAND Messebau GmbH.

7) Right of objection

Any person affected by the processing of personal data has the right granted by the European legislator to object at any time, on grounds relating to his or her particular situation, to the processing of personal data concerning him or her which is carried out on the basis of Art. 6(1)(e) or (f) GDPR. This also applies to profiling based on these provisions. HANDSTAND Messebau GmbH shall no longer process the personal data in the event of the objection unless we can demonstrate compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject, or for the assertion, exercise or defence of legal claims. If HANDSTAND Messebau GmbH processes personal data for direct marketing, the data subject has the right to object at any time to the processing of personal data processed for such marketing. This also applies to profiling insofar as it is connected with such direct advertising. If the data subject objects to HANDSTAND Messebau GmbH to the processing for direct marketing purposes, HANDSTAND Messebau GmbH will no longer process the personal data for these purposes. In addition, the data subject has the right, on grounds relating to his or her particular situation, to object to the processing of personal data concerning him or her which HANDSTAND Messebau GmbH carries out for scientific or historical research purposes or statistical purposes in accordance with Art. 89(1) GDPR, unless such processing is necessary for performing a task in the public interest. To exercise the right to object, the data subject may directly contact any employee of HANDSTAND Messebau GmbH or another employee. The data subject is also free to exercise his or her right to object in relation to the use of information society services, notwithstanding Directive 2002/58/EC, by means of automated procedures using technical specifications.

8) Automated decisions in individual cases, including profiling

Every data subject concerned by the processing of personal data has the right, granted by the European legislator, not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning him or her or similarly significantly affects him or her, provided that the decision (1) is not necessary for entering into, or the performance of, a contract between the data subject and the controller, or (2) is authorised by Union or Member State law to which the controller is subject and that such law lays down appropriate measures to safeguard the data subject's rights and freedoms and legitimate interests, or (3) is made with the data subject's explicit consent. If the decision (1) is necessary for entering into, or the performance of, a contract between the data subject and the data controller, or (2) it is made with the data subject's explicit consent, HANDSTAND Messebau GmbH will implement suitable measures to safeguard the data subject's rights and freedoms and legitimate interests, which include at least the right to obtain the data subject's involvement on the part of the controller, to express his or her point of view and to contest the decision. If the data subject wishes to exercise the rights concerning automated decisions, he or she may contact any controller employee at any time.

9) Right to revoke consent under data protection law

Every person affected by the processing of personal data has the right, granted by the European Directive and Regulation-maker, to withdraw consent to processing personal data at any time. If the data subject wishes to exercise the right to withdraw consent, he or she may contact any controller employee at any time.

8. Social media plug-ins

Social plug-ins from the providers listed below are used on our websites. You can recognise the plug-ins because they are marked with the corresponding logo.

Information, which may also include personal data, may be sent to the service provider via these plug-ins and used by the service provider. We prevent the unconscious and unwanted collection and transmission of data to the service provider through a 2-click solution. To activate a desired social plugin, it must first be activated by clicking on the corresponding button. Only this activation of the plug-in also triggers the collection of information and its transmission to the service provider. We do not collect any personal data ourselves by means of social plug-ins or through their use.

We have no influence on what data an activated plugin collects and how the provider uses it. At present, it must be assumed that a direct connection to the provider's services is developed and that at least the IP address and device-related information is collected and used. There is also the possibility that the service providers try to save cookies on the computer used. Please refer to the data protection information of the respective service provider to find out which specific data is collected and how it is used. Note: If you are logged into Facebook simultaneously, Facebook can identify you as a visitor to a particular page.

We have integrated the social media buttons of the following companies on our website:

<https://www.facebook.com>

<https://www.instagram.com>

<https://de.linkedin.com/>

9. Legal basis of the processing

Art. 6 § 1 lit. a GDPR serves as the legal basis for our company for processing operations in which we obtain consent for a specific processing purpose. Where the processing of personal data is necessary for the performance of a contract to which the data subject is a party, such as in the case of processing operations necessary for the supply of goods or the provision of any other service or consideration, the processing is based on Art. 6 § 1 lit. b GDPR. The same applies to processing operations necessary for implementing pre-contractual measures, for example, in the case of enquiries about our products or services. If our company is subject to a legal obligation by which the processing of personal data becomes necessary, such as for the fulfilment of tax obligations, the processing is based on Art. 6 § 1 lit. c GDPR. In rare cases, the processing of personal data might become necessary to protect vital interests of the data subject or another natural person. This would be the case, for example, if a visitor were injured on our premises and, as a result, their name, age, health insurance details or other vital information needed to be passed on to a doctor, hospital or another third party. Then the processing would be based on Art. 6 § 1 lit. d GDPR. Ultimately, processing operations could be based on Art. 6 § 1 lit. f GDPR. Processing operations not covered by any of the aforementioned legal bases are based on this legal basis if the processing is necessary to protect a legitimate interest of our company or a third party, provided that the interests, fundamental rights and fundamental freedoms of the person concerned do not prevail. We are permitted to carry out such processing operations in particular because the European legislator has specifically mentioned them. In this respect, they believed that a legitimate interest could be assumed if the data subject is a customer of the person responsible (Recital 47 sentence 2 GDPR).

10. Legitimate interests in the processing pursued by the controller or a third party

If the processing of personal data is based on Article 6 I lit. f GDPR, our legitimate interest is the conduct of our business to benefit the welfare of all our employees and our shareholders.

11. Duration for which the personal data are stored

The criterion for the duration of the storage of personal data is the respective statutory retention period. After the expiry of the deadline, the corresponding data is routinely deleted if it is no longer required for the fulfilment or initiation of the contract.

12. Statutory or contractual requirements for providing the personal data; necessity for the conclusion of the contract; obligation of the data subject to provide the personal data; possible consequences of non-provision.

We would like to inform you that the provision of personal data is partly required by law (e.g., tax regulations) or may also result from contractual regulations (e.g., information on the contractual partner). Sometimes, to conclude a contract, it may be necessary for a data subject to provide us with personal data, which we must subsequently process. For example, the data subject must provide us with personal data if our company concludes a contract with him or her. Failure to provide personal data would mean that the contract with the data subject could not be concluded. Before a data subject provides personal data, the data subject must contact one of our employees. Our employee will inform the data subject on a case-by-case basis whether the provision of the personal data is required by law or contract or is necessary for the conclusion of the contract, whether there is an obligation to provide the personal data and what the consequences of not providing the personal data would be.

13. Amendment of the data protection provision

We reserve the right to adapt this data protection declaration so that it always complies with the current legal requirements or to implement changes to our services in the data protection declaration, e.g., when introducing new services. The new Privacy Policy will then apply to your next visit.

14. Existence of automated decision making

As a responsible company, we do not use automatic decision-making or profiling.

Status: 05/2023

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